



Live!

CASINO • HOTEL
VIRGINIA



Live! Casino & Hotel Virginia will be developed, owned, and managed by Petersburg Community Development Investors, LLC. Authorization of a casino in Petersburg is subject to legislative approval by the Virginia General Assembly, Governor, selection by the City of a preferred developer and development site, and licensing by applicable Commonwealth agencies including the Virginia Lottery.





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- 112-year-old family-owned company
- Long-term investors and operators
- Seven ULI awards for excellence
- Global leader in urban development & revitalization
- Highly respected developer-operator of mixed-use, entertainment & casino destinations in U.S.
- Proven community partner in maximizing opportunities for local, minority, woman & Veteran-owned businesses
- Leaders in philanthropy & volunteerism



- Founder, Pro Football Hall of Famer, and Virginia native Bruce Smith, specializes in the development of premier mixed-use projects
- Successful development portfolio which includes the Hyatt House hotel, 27 Atlantic Luxury Apartments, Smith's Landing Apartments and Hilton Garden Inn at Virginia Tech
- Co-developed the Cosmopolitan Apartments & Blocks 7 & 10 at The Town Center in Virginia Beach
- Smith has served on numerous charitable boards including St. Jude's Children's Research Hospital and Operation Smile





WE SUPPORT LOCALLY GROWN PRO



**A \$1.4 BILLION WORLD-CLASS
LIVE! GAMING & ENTERTAINMENT DISTRICT**



Live!
CASINO • HOTEL
VIRGINIA 8

**OVERALL SITE
FUTURE
DEVELOPMENT**



LEGEND

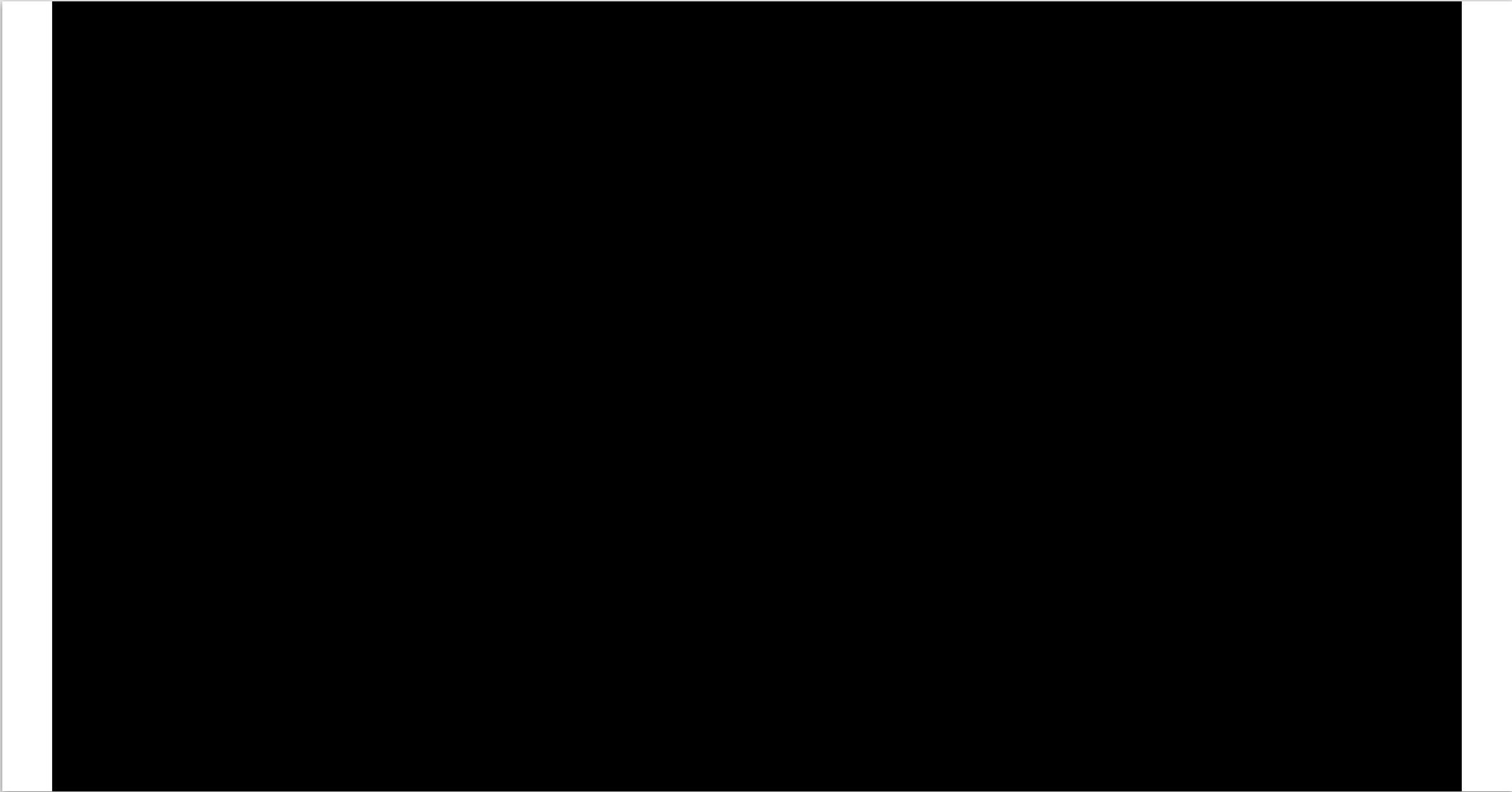
- ① INTERIM CASINO
- ② PERMANENT CASINO
- ③ CASINO HOTEL
- ④ PERFORMANCE VENUE
- ⑤ HOTEL
- ⑥ RETAIL
- ⑦ RESIDENTIAL
- ⑧ GROUND FLOOR RETAIL
- ⑨ SURFACE PARKING
- ⑩ STRUCTURED PARKING



THE MASTERPLAN

- ① CASINO
- ② CASINO HOTEL
- ③ ENTERTAINMENT PLAZA
- ④ LAGOON PLAZA
- ⑤ RESIDENTIAL
- ⑥ MEADOW PLAZA
- ⑦ PARKING GARAGES

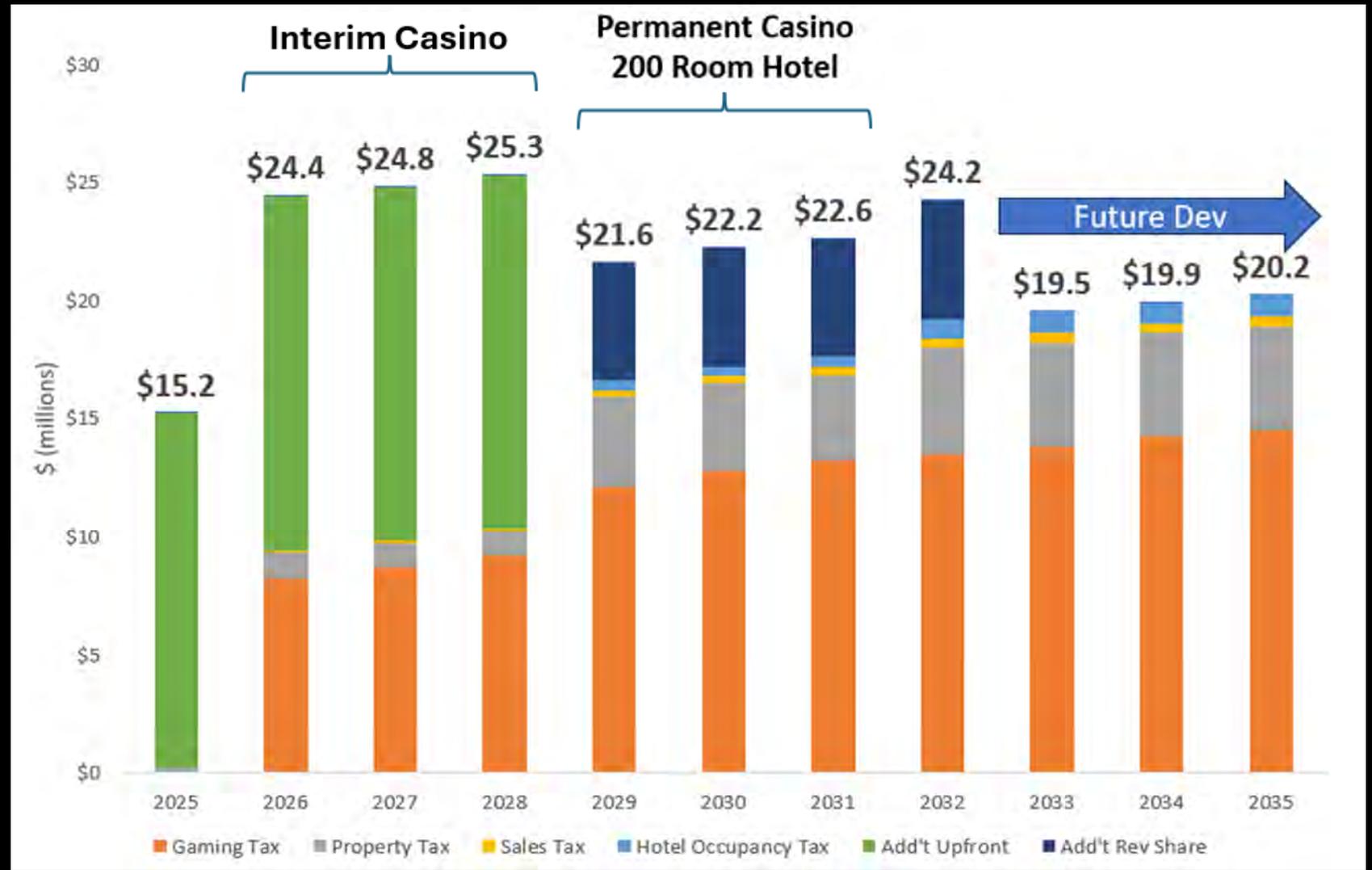




ECONOMIC IMPACT

INCREMENTAL REVENUE TO CITY OF PETERSBURG

- Interim casino will expedite revenue to the City of Petersburg
- \$240 Million in First 10 Years to City of Petersburg
- Averaging \$22.5 Million Per Year (19% of 2023-2024 City Budget)



ECONOMIC IMPACT & JOB CREATION

Direct, Indirect, & Induced

JOBS

6,000 Construction
+
1,500 Ongoing Ops

COMPENSATION

\$70,000 Average Annual
(Wages, Benefits & Tips)

LIFE ENHANCING BENEFITS

Full-Time & Part-Time Health Insurance Options

Tuition Reimbursement

No Cost Life, Short-term, Long-term Disability
Insurance Coverage

Service & Attendance Bonuses

Perks: Discounted Meals, Amenities, Free Uniforms, Vendor/Partner Offers, Free Parking

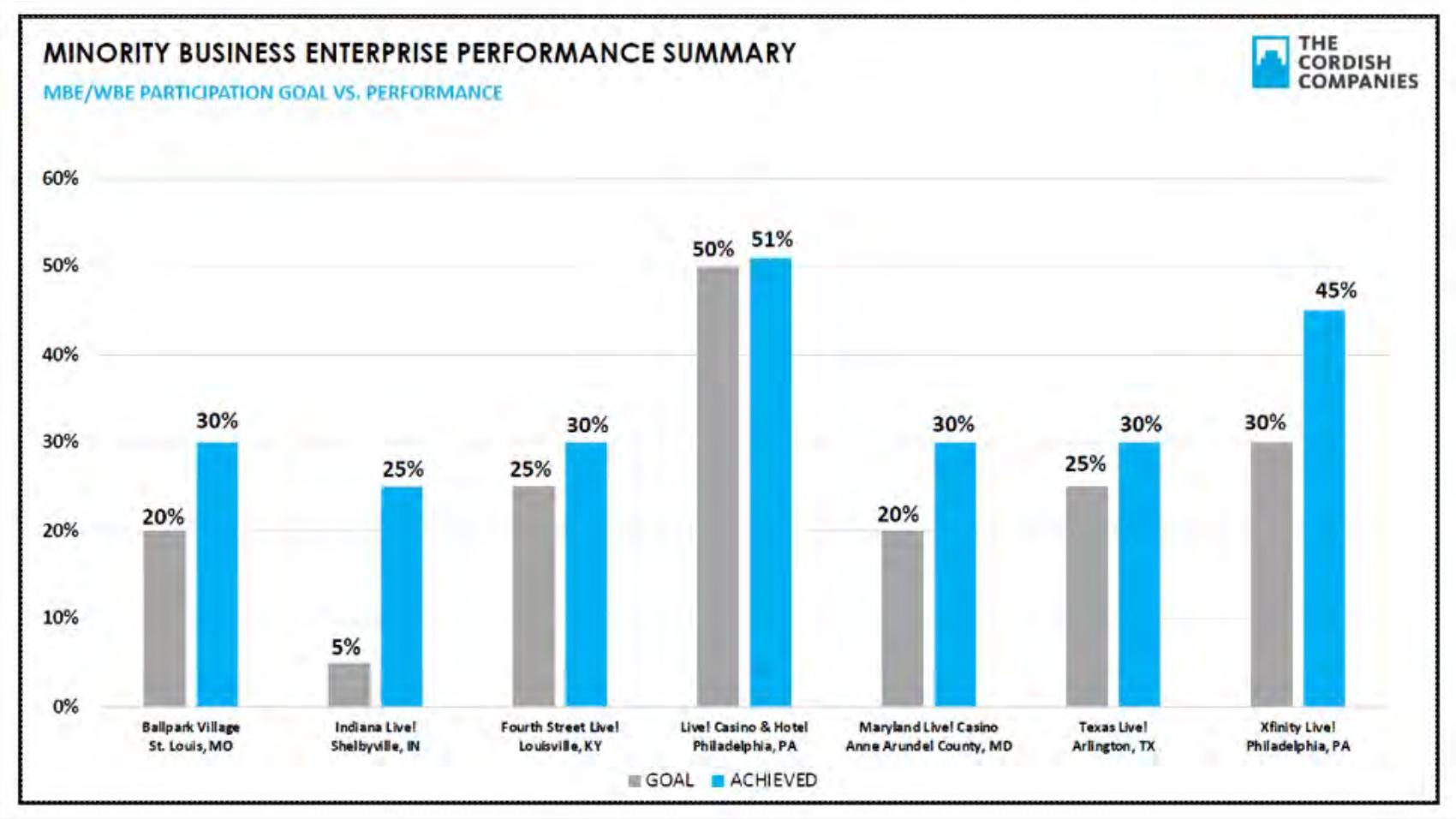
401(K) with Company Match

Hyatt Legal Services

Flexible Paid Time Off (PTO)

Career Advancement & Training

LIVE! MBE/WBE AND LOCAL BUSINESS GAME PLAN



ASPIRATIONAL GOALS FOR PROJECT: CONSTRUCTION 25% & SUPPLIER DIVERSITY 20%



OUR COMMITMENT TO THE COMMUNITY



Live!

LIVE! REWARDS

4 MILLION MEMBERS INVITED TO EXPLORE PETERSBURG

TIER MEMBER BENEFITS WILL INVOLVE PETERSBURG

- Admission to Pamplin Historical Park, Centre Hill Mansion and other attractions
- Partner with local businesses to allow member point redemption for goods and services

HOTEL PACKAGES

- Historic landmarks and tours



LIVE! ENTERTAINMENT

STATE-OF-THE-ART VENUE

- Multi-functional space for concerts, shows and private events
 - Overflow from conventions and shows directed to local Petersburg hotels

HEADLINE ENTERTAINMENT

- Renowned artists and performers
- Diverse genres, including local artists
- Acts to bring in 3,000 guests per show to Petersburg

LEVERAGE LOCAL TALENT

- Work with local artists for lounge entertainment, events, and entertainment concepts



DRIVE PETERSBURG TOURISM!

LIVE! CASINO & HOTEL VIRGINIA WILL DRIVE OVER 1.7 MILLION VISITS TO PETERSBURG

JOIN & COLLABORATE

- Southern Virginia Regional Chamber “The Best Part of Virginia”
- Virginia's Gateway Region
- Historic Petersburg Foundation

HOST ROUNDTABLES

- Work with local businesses to create new ideas to attract visitors

CROSS PROMOTE

- Tours, events, entertainment, cultural sites
- Create signature annual events for Petersburg
 - Feature local food and vendors





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THANK YOU

valive.casino