



CITY OF PETERSBURG COMMUNICATIONS

135 N. Union Street, Petersburg, Virginia
EMAIL: WEEKAHEAD@PETERSBURG-VA.ORG
WEBSITE: www.petersburgva.gov

Week Ahead - July 27, 2014

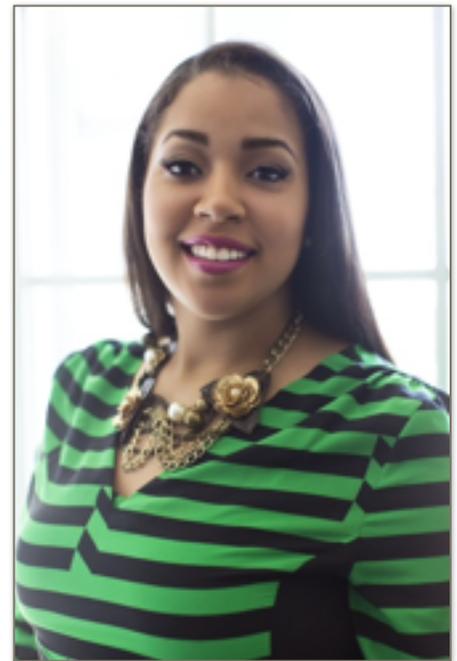
City welcomes new Public Information Officer - August 4

City Manager William E. Johnson, III, is pleased to welcome Mrs. Jay Ell Alexander as the City of Petersburg Public Information Officer. A native of Norfolk, VA., Mrs. Alexander graduated from George Mason University in Fairfax, VA with a Bachelor of Arts degree in Communications with a concentration in Journalism and minor in Spanish. She also received a Master of Science degree in Strategic Public Relations from Virginia Commonwealth University in Richmond, VA.

Over the last five years, Alexander has established herself as a public relations and marketing professional with a true commitment to the Greater Richmond region. Most recently, she served as Marketing and Public Relations Specialist for the City of Richmond in the Office of the Press Secretary for Mayor Dwight C. Jones. She serves as the Public Relations Director for the national running organization, Black Girls RUN! overseeing media relations and marketing for national and local running groups. She

also is a freelance writer for Urban Views Weekly. She has prior work experience with Bank of America, United States Department of Agriculture, BET Networks, Charity Family Life, National Kidney Foundation Serving Virginia and WVEC Channel 13.

While with the City of Richmond, Alexander launched and managed the social media initiatives for the City of Richmond government and Mayor's Office Facebook and Twitter pages, assisted in the launch of the Mayor's Healthy Richmond Campaign, and served on



the events planning committee for RVA Streets Alive!, the annual Richmond and Radio One Toy Drive, the Mayor's Centenarian Program and the Veterans' and Family Resource Fair. Alexander has received employee recognitions for her exceptional achievements in the workplace. Mr. Johnson stated, "Mrs. Alexander will be a great addition to our team. She is bringing to the city a combination of experience in both the private and public sector. The rigorous selection process included almost two dozen candidates." Mrs. Alexander will begin August 4, 2014.

Summer 2014 Town Hall Meetings - July 29 & 31

The Virginia Department of Transportation (VDOT) has scheduled five town hall meetings in communities along the U.S. Route 460 corridor between Suffolk and Petersburg to discuss the current work on the U.S. Route 460 Corridor Improvements Project. The five town hall meetings offer residents information in an informal setting, ahead of formal hearings expected to be held this fall as part of the environmental impact statement process. **Each meeting will take place from 6 to 7:30 p.m.**, and include a brief presentation followed by a question and answer session with project team members. The remaining Town hall meetings are scheduled for: July 29 (Ivor-Municipal Building, July 31 (Suffolk-King's Fork High School)



[Click here](#) for more information. Please reply to this email to RSVP.

Financial Literacy 101 - July 31

Financial literacy classes with Sun Trust Bank will be held each Thursday in July at the Petersburg Public Library, 6pm. For additional information, please call 804-733-2387, ext. 104

Petersburg City Council Advance Meeting - July 31

Petersburg City Council Advance will be held Thursday, July 31st(1:00PM-6:30PM) and Friday, August 1, 2014 (1:00PM-6:30PM). The Advance will be held at Richard Bland College, (Library Community Room) 11301 Johnson Road. For additional information, please call 804-733-2323.

City of Petersburg Employee Appreciation Night - August 1

City Employee Appreciation Night will be held during the Petersburg Generals Game (Generals vs Peninsula) on Friday, August 1, 2014. City Employees will receive (2) two complimentary tickets at the front gate on game night. Gates open at 6:00PM and the game will begin at 7:05PM. Employees will receive a hot dog and drink. Also, the first (100) employees will receive a City of Petersburg Fit for Life - Dry Fit T-shirt. Additional information, call 804-733-2394.



Petersburg Farmers Market

Petersburg Farmers Market operates each Saturday from 7:00am to 12noon. The Market is located under the Dr. Martin Luther King, Jr. Bridge. For additional information, call 804-733-2352.



Petersburg Announces Its New Deputy Fire Chief

Mr. Brian Sturdivant a seasoned professional with a comprehensive background in fire service and emergency medical services all-hazards administration and operations. Vast experience in the capacity of Fire Chief, Deputy Fire Chief Training/Member Development, Emergency Medical Services, Emergency Management and Field/Special Operations, Fire Division Chief of Training/EMS and Fire Battalion Chief/Paramedic. Critical thinker with proactive initiative and excellent written/verbal communication skills. Established background in program development/management and budget analysis/preparation. Accomplished in high performance, all-hazard public safety environments. Chief Fire Officer Designee (CFOD) from the Center for Public Safety Excellence, Certified Public Manager Designee (CPM) from Arizona State University, and Member Grade designation from the Institution of Fire Engineers (MIFireE).





Remember the Glorious Dead - July 30

The Battle of the Crater - Evening Walking Tour at Blandford Cemetery. Tour Blandford Church and Cemetery and view the graves of those who died in the Battle of the Crater. This program is in partnership with the National Park Service commemoration of the Battle of the Crater. Time: 7:00 PM - 8:00 PM, Location: Blandford Church Reception Center, 111 Rochelle Lane, Petersburg, VA 23805, Additional information, Blandford Reception Center @ 804-733-239, Free

150th Commemoration of the Battle of the Crater July 30- August 2

Don't miss the 150th Anniversary of The Battle of the Crater from July 30 through August 2. A new postal stamp will be released on July 30 along with many special events. On August 2, Petersburg will host an Open Air Welcome Center and many special events in Old Towne. All visitors to Petersburg National Battlefield on August 2 will need to park in Old Towne and take a shuttle to the Battlefield. Take a look at the video: <https://www.youtube.com/watch?v=78Q-e3yGmYY>

Churches, Hospitals and Civil Rights - July 31

Walking tour focusing on the utilization of Poplar Lawn Park as a hospital for United States Colored Troops (USCT); the Historic Triangle, and other sites of African American History. Location: Poplar Lawn Park, 351 South Sycamore Street, Petersburg, Virginia 23803, Time: 6:00PM-7:00PM, Additional information 804-733-2400

Low Cost Rabies Clinic - August 2

Petersburg Animal Care and Control Invites you to the Petersburg City Dog Licenses will be available for your purchase at the Low Cost Rabies Clinic. All Dogs must be on a leash and all cats must be in a carrier. For additional information, 804-733-



Meet our Animal Control Officer and An Adoptable Cat or Dog - Saturdays

You can meet our Animal Control Officer and an adoptable cat or dog at the Farmers Market in Olde Towne Petersburg (under the bridge) from

8:30-9:15am, each Saturday. Feel free to ask questions or inquire about procedures for adopting one of our awesome pets. Also, each Saturday from 10-1pm Petersburg Animal Care and Control Officers, Volunteers, and adoptable animals will be at PetSmart in Colonial Heights Virginia. Please contact Petersburg Animal Care and Control for additional information, 804-732-3654.

Friday for the Arts! August 8, 2014 from 6 to 9 p.m.

Celebrate the Arts - Friday for the Arts!, Petersburg's celebration of the arts, is held monthly in historic downtown Petersburg. Over the last decade, *Friday for the Arts!* has become a comprehensive celebration of the arts, with twenty or more venues spreading



the arts across many blocks. Galleries, museums, restaurants, & shops feature changing exhibits every month. **NEW:** Free Trolley rides to the galleries and strolling musicians are throughout Old Town. Many other shops & restaurants are open throughout the evening. Music ranges from classical concerts to the blues to rollicking rock evenings.

Low Cost Rabies Clinic

Petersburg Animal Care and Control invites YOU to join us!

Petersburg City Dog Licenses will also be available for purchase at this event:
\$6.00 for spayed/neutered pets. (proof possible please!) \$10.00 unaltered pets.

Saturday August 2nd
2:00pm - 3:00pm

at Petersburg Animal Control Center
1600 Johnson Road Petersburg, VA
Cost: \$10.00 (CASH ONLY)
Bring proof of prior rabies vaccinations for a three year tag

YOU DO NOT HAVE TO BE A RESIDENT OF PETERSBURG TO ATTEND EVERYONE IS WELCOME!

All Dogs must be on a leash | All Cats must be in a carrier

Note: It is required by Law that all Cats and Dogs 4 months of age or older have up to date vaccinations and up to date CTW tags

Affordable Housing for Petersburg and Richmond Artists

How would you like to live in a creative space which allows you to create works of art everyday of your life and still pay the bills? The City of Petersburg has partnered with the Cameron Foundation, The City of Richmond and Artspace to complete phase one of a new initiative which could offer affordable live/work space to area artists who wish to continue their craft. However, you do not need to be an artist to take the survey as part of phase one. This project (which includes the survey) went live on July 1 and your opportunity to be counted is now. Your input for this survey takes about twelve minutes and could mean the world to attracting Petersburg's most creative work force to the region. If you haven't already done so, please be sure to take the survey! www.creativespacesurvey.org.

Citizen Information Meeting - July 31 & August 1

The Department of Public Works and Utilities is hosting storm water utility and public awareness meetings. The meeting for residents of Ward 1 & Ward 2 will be held Thursday, July 31, 2014/6:00PM at Robert E. Lee Elementary School, 51 Gibbons Avenue. The meeting for residents of Ward 5 will be held Friday, August 1, 2014 at 6:00PM, Tabernacle Baptist Church, 418 Halifax Street. The purpose of the meetings is to provide information to and solicit feedback from the residents regarding the storm water utility, drainage concerns, and the city's ongoing efforts to improve storm water management.



SAVE THE DATE

Greetings from D19 Prevention Services!

Suicide Prevention Summit, Region IV Planning District

On August 13, 2014, community members and professionals passionate about preventing suicide will join together for a day of listening, planning, and collaboration. Participants will be looking at the issue of suicide from a regional perspective while keeping a focus on individual community-level experiences and needs, as well. Each Region IV CSB will be sending a team of committed participants with unique lived experience and passion regarding the prevention of suicide and related issues.

We hope that you will be available to be a voice for Planning District 19. All you need to bring is your experience, your ideas, and your knowledge of your D19 locality, as a citizen and/or professional. The (tentative) Summit agenda will include some discussion about what we "know" about suicide in our region/individual communities, an overview of current regional data (trends, episodes/incidents, demographics, etc.), and afternoon work session(s) to begin the planning process. The collaborative sharing and data analysis will result in a Suicide Prevention Plan for our region. This plan will be funded by the Department of Behavioral Health and Developmental Services (DBHDS), starting October 1, 2014.

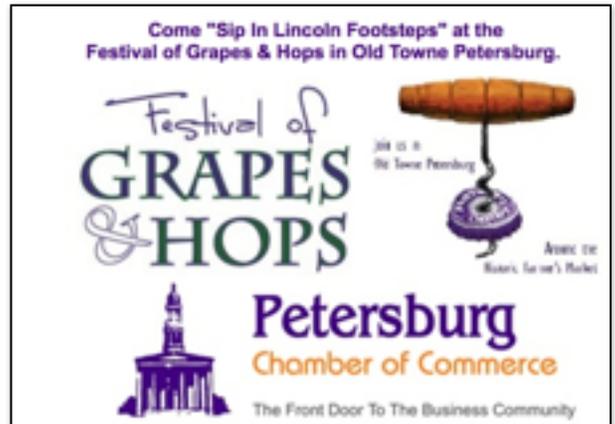
Please confirm your interest by **August 1, 2014** so that lunch arrangements can be finalized. Thank you in advance for your commitment to the behavioral health wellness of our region, and our D19 communities! Please RSVP (on or before 3:00 p.m. 8/1/14) and/or send questions about the event to Regina Smith, Children's Clinical and Prevention Services Manager: rsmith@d19csb.com/804-863-1689X3187. HPR IV Suicide Prevention Summit Date/Time/Location: **Wednesday, August**

13, 2014, 8:30 a.m. - 5:00 p.m., Henrico Mental Health and Developmental Services, East Center, 4825 S. Laburnum Avenue, Henrico VA 23231

SAVE THE DATE

Petersburg Chamber of Commerce - Annual Grapes and Hops Festival - September 27

Sip in Lincoln's Footsteps" at our Annual Grapes and Hops festival featuring tastings of new and classic vintages of Virginia's finest winemaking and craft breweries. It is a wonderful opportunity to leisurely examine the artisans and crafters on display while walking in history in beautiful Old Towne Petersburg. Admission tickets will be sold online and at the gate for the event - each ticket includes a commemorative wine or beer-tasting glass for your tasting enjoyment throughout the day. Enjoy delicious foods, live entertainment, and the opportunity to purchase your favorite wine, microbrew, crafter or artisan collection. \$15.00 in advance, \$20.00 per person at the door. Non-tasting tickets \$10.00 per person in advance, \$15.00 per person at the door. Location: 9 East Old Street, Petersburg, Va 23803, TIME: 11:00 AM-5:00 PM www.festivalofgrapesandhops.com



SAVE THE DATE

International Film Festival - October 17, 18, 19

Mark your calendar for the International Film Festival, October 17, 18 and 19 in Petersburg, Virginia. The City of Petersburg is excited about this opportunity to showcase film and music in this three-day festival which will be held throughout the city in several venues. In addition, Petersburg will host an artist from Cuba who will introduce international culture through visual art. This will be an event that you will not want to miss!

CITY EMBARKS ON BRANDING CAMPAIGN WITH AREA COMMUNICATIONS FIRM

Petersburg, VA has accomplished laudable goals in the past few years including crime reduction trends, several million dollar investments in infrastructure and building renovations, four major movie productions, and a growing population. The City of Petersburg is now in the process of strengthening its brand with a new marketing campaign.



City officials selected Richmond based Johnson, Inc. to develop a branding initiative that will appeal to the hearts and minds of residents, tourists and outsiders, by acknowledging

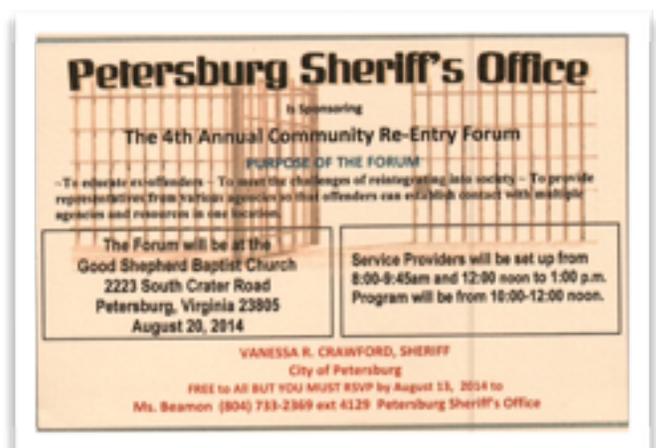
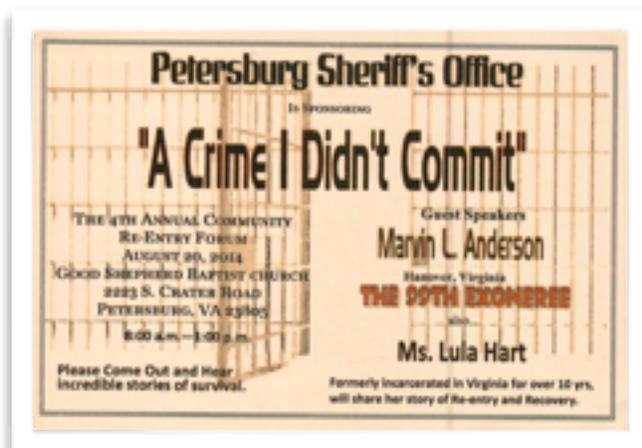
and celebrating the city's rich history, both past and present. Johnson, Inc., is a marketing and communications firm with 20 years of experience developing in-house marketing, communication and community awareness campaigns for clients in various state, local and community sectors.

City Manager William E. Johnson, III stated, "The campaign is just another step we're taking to ensure that we are able to progress and move forward in making our City a great place to be for families, friends, businesses, newcomers and visitors. Additionally, this allows the City to meet one of the strategic goals of both the Mayor and City Council. Johnson, Inc. holds a great track record in results and we're confident in their abilities to help us get there." Please visit: www.petersburgva.gov to read the entire article.

SAVE THE DATE

4th Annual Community Re-Entry Forum - August 20

Petersburg Sheriff's Office will sponsor the 4th Annual Community Re-Entry Forum at Good Shepherd Baptist Church, 2223 S. South Crater Road on August 20, 2014, 8:00AM-1:00PM. The purpose of the forum is to educate ex-offenders; to meet the challenges of reintegrating into society; to provide representatives from various agencies so that offenders can establish contact with multiples agencies and resources in one location. The Guest Speaker will be Marvin L. Anderson and Ms. Lula Hart. Please come out and hear incredible stories of survival.



Week in Review

Petersburg Chamber of Commerce

City of Petersburg Office of Economic Development sponsored an Appreciation Day for the Local Business Community at the Petersburg Sports Complex - Petersburg Generals Game on Friday, July 25, 2014. Local business owners received complimentary entrance into the game, a Petersburg Generals T-Shirts and a delicious dinner catered by Shelby's Catering.



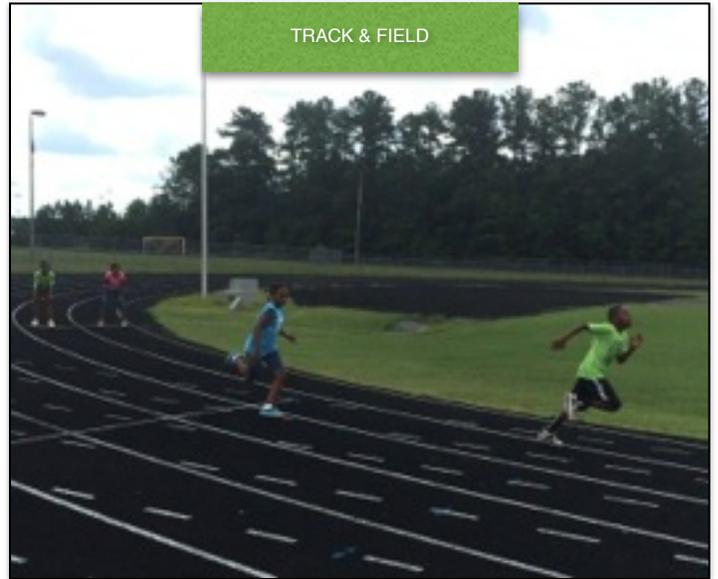
Sheriff Vanessa R. Crawford receives Appointment by Governor of Virginia

On July 18, 2014, The Honorable Vanessa R. Crawford, Sheriff of the City of Petersburg was appointed to the Criminal Justice Services Board by Governor Terry McAuliffe. The mission of the Virginia Department of Criminal Justice Services is to provide leadership to improve the criminal justice system in Virginia's communities through effective training, partnerships, research, regulation, and support. Their vision is to be the national leader and Virginia's premier criminal justice agency, creating dynamic system-wide solutions for public safety. Sheriff Crawford states, "I will continue to serve this community and other Virginians in this capacity to strengthen our criminal justice system across the state".



Summer Program Competition and Fun Day - Hosted by Petersburg Parks & Leisure Services

Over nine hundred (900) summer campers participated in the Summer Program Competition and Fun Day hosted by Petersburg Parks & Leisure Services. Charles City County Parks & Recreation, City of Franklin Parks & Recreation, Surry County Parks & Recreation and Petersburg Parks & Leisure Services competed in the following activities, (Track & Field Competition, Golf Competition, Kickball, Softball Toss, Flag Football, Wheelbarrow Relay Race, Balloon Toss and Sack Race.



YEAR ROUND SCHOOL KICK OFF RALLY

Petersburg City Public Schools sponsored a year-round school kick-off rally on July 26th, Peabody Middle School. The goal was to support the year-round school students by offering FREE Backpacks, school supplies, haircuts, and immunizations for year-round students. There was free entertainment and food for everyone. **AWESOME EVENT!**

