Fiscal Year 2018-19 Budget Priorities

City of Petersburg Virginia

"One Mission! One Team!! One Petersburg!!!
Objectives

- Provide an overview of the Current Government structure
- Review the Budget Calendar for FY 2018-19
- Discuss the City Manager identified Strategic Priorities
- Review City of Petersburg Funds and Potential Funds Challenges and Opportunities

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City of Petersburg Organizational Chart

Residents of Petersburg

Courts
City Clerk
City Attorney
City Manager/City Collector
Assistant to the City Manager

City Council

Constitutional Offices
City Assessor

Deputy City Manager
Community Affairs

Social Services
Community Corrections

Community Engagement, Volunteerism, Recreation and Special Events

Golf & Parks
Freedom Center

Chief Financial Officer

Budget & Procurement
Community Corrections

Library, Museums and Cemeteries

Finance, Accounting & Audit

Information Technology

Human Resources

Public Works & Utilities

Planning & Community Development

Transit

Economic Development

Deputy City Manager
Economic Development & Operations

Public Safety
(City Manager Direct Reports)

Police
Fire

3/9/2018

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Budget Calendar

- **February**
  - Mid Year Budget Amendment

- **March**
  - 6th Budget Forecast & Priority Overview
  - 20th Present City Manager’s Proposed Budget & School Budget Presentation
  - 25th & 26th Council Retreat

- **April**
  - 3rd Council Meeting - Budget Workshop - Revenue
  - 17th Budget Workshop General Fund
  - 24th Schools, Special Revenue & Enterprise Fund
  - 26th Ward 1 Budget Meeting
  - 30th Ward 2 Budget Meeting

- **May**
  - 1st Council Meeting
  - 3rd Ward 3 Budget Meeting
  - 7th Ward 4 Budget Meeting
  - 10th Ward 5 Budget Meeting
  - 15th Council Meeting
  - 17th Ward 6 Budget Meeting
  - 21st Ward 7 Budget Meeting
  - 22nd Council Submits recommended changes to City Manager
  - 31st Council Changes reviewed and presented back to Council

- **June**
  - 5th Public Hearing on Budget
  - 12th Final Budget Approval
  - 30th End of Fiscal Year

- **July**
  - 1st Beginning of new Fiscal Year

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Key Considerations for 2018-2019

External
- Federal and State Political & Economic Climate
- Federal & State Policy Changes, Program Reduction & Elimination
- Growing Intergovernmental Expenses Ex. Riverside Jail, ARWA...
- State Unfunded Mandates ex. State Raises
- Defense Spending

Internal
- Managing Health Care Cost
- Antiquated Technology
- Aging Water & Sewer Infrastructure
- Employee Recruitment & Retention
- Collection Rate
- Reduction in Previous Year’s Debt
- Retirement and Unemployment Payouts

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City Manager Identified Strategic Priorities

Operations and Administrative Services

Budget and Fiscal Management

Economic Development

Neighborhood Revitalization

Community Engagement & Neighborhood Support

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City Manager Identified Strategic Priorities

Operations and Administrative Services
- Establish Petersburg as a structurally stable organization with a greater focus on customer service, efficiency, accountability, and transparency

Budget and Fiscal Management
- STABILIZATION: Strengthen our fundamental fiscal policy and process to achieve long-term fiscal stabilization

Economic Development
- GROWTH: Develop a comprehensive plan and program to facilitate and become a catalyst for economic development to create jobs, retain current businesses, attract new businesses, and encourage investment in the community.

Neighborhood Revitalization
- REVITALIZATION: Establish a high-quality standard to promote enhanced building and community design

Community Engagement & Neighborhood Support
- COMMUNICATION: To improve and strengthen communication and engagement within our community.

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Definitions

General Fund

The General Fund budget supports functions and activities that are traditionally provided by local governments. These include general administration, community services, public safety and facility and grounds maintenance. Revenues to finance these programs are derived primarily from general property taxes, local sales taxes and revenue for administrative support for the City’s prosperity fund. Other sources of revenue include building permit fees and municipal court fines.
## Total General Fund Budget Summary

### Adopted vs. Amended Budget

<table>
<thead>
<tr>
<th></th>
<th>FY 15-16 Actual</th>
<th>FY 16-17 Actual</th>
<th>FY 17-18 Amendment</th>
<th>FY 18-19 Observations</th>
</tr>
</thead>
</table>
| **TOTAL REVENUES**      | $71,390,235     | $73,069,844     | $74,804,958        | Previous year’s growth depended heavily on one-time revenue events
|                         |                 |                 |                    | Ex. land sale, previous year’s collections |
| **TOTAL EXPENDITURES**  | $73,653,455     | $65,861,125     | $74,804,958        | The previous year’s Adopted Budget understated the total cost of operations
|                         |                 |                 |                    | The Amendment Budget included savings due to vacancies |
|                         |                 |                 |                    | The cost of fully staffing at current rate will greatly exceed previous year approved budget |
|                         |                 |                 |                    | Departments have been requested to prepare 10% and 5% budget reduction plans |

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Definitions

Special Revenue Funds

An account established by a government to collect money that must be used for a specific purpose or project. Special revenue funds provide an extra level of accountability that their tax dollars will go toward an intended purpose.
**Special Revenue Funds**

- **Grants Fund**
  - Recently created to centralize most state, federal and other grant programs

- **Streets Fund**
  - The is a dedicated fund created to centralized the Virginia Department of Transportation Urban Allocation Funds

- **CDBG Fund**
  - Community Development Block Grant Fund is a Federal Development Program that provides annual grants on a formula basis to entitled cities and counties to develop viable urban communities

- **Stormwater Fund**
  - On April 2, 2013, the City of Petersburg approved the implementation of a Stormwater Utility to fund the City’s stormwater management program. The ordinance established a stormwater fee at a rate of $3.75 per Equivalent Residential Unit (ERU).
# Total Special Revenue Funds Summary

<table>
<thead>
<tr>
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<tbody>
<tr>
<td><strong>TOTAL REVENUES</strong></td>
<td>$10,922,708</td>
<td>$6,999,060</td>
<td>$9,762,874</td>
</tr>
<tr>
<td><strong>TOTAL EXPENDITURES</strong></td>
<td>$10,922,708</td>
<td>$6,999,060</td>
<td>$9,762,874</td>
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## Special Revenue Funds Summary

### Grants Fund

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<tr>
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</thead>
</table>
| **TOTAL REVENUES** | $3,764,865     | $2,249,628     | $1,239,822        | • Per City Policy we do not budget for Grants until they are received  
• The exception to this has traditionally been for grants supporting Victim Witness, Community Corrections and Office on Youth |
| **TOTAL EXPENDITURES** | $3,764,865 | $2,249,628 | $1,239,822 | • The budget for expenditure during the budget process will include those known expenditures |
## Special Revenue Funds Summary
### Streets Fund

<table>
<thead>
<tr>
<th></th>
<th>FY 15-16 ACTUAL</th>
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<tbody>
<tr>
<td><strong>TOTAL REVENUES</strong></td>
<td>$5,502,186</td>
<td>$2,559,923</td>
<td>$5,859,254</td>
<td>• We anticipate this amount will remain consistent with previous years.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>• Funds, however, are no longer transferred to the City outside of the personnel costs.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>• These other funds are set aside and used to pay for operating activities.</td>
</tr>
<tr>
<td><strong>TOTAL EXPENDITURES</strong></td>
<td>$3,181,150</td>
<td>$1,681,091</td>
<td>$5,859,254</td>
<td>• The City budgets for the entire Streets operations, but only pays for personnel costs from City funds.</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>• The operating activities are paid from VDOT using the “set aside” funds.</td>
</tr>
</tbody>
</table>

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## Special Revenue Funds Summary

### CDBG Fund

<table>
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</thead>
<tbody>
<tr>
<td><strong>TOTAL REVENUES</strong></td>
<td>$438,227</td>
<td>$852,535</td>
<td>$1,213,763</td>
<td>• Funds are allocated by the Federal government using a complex formula. Over the past few years the amount allocated to the City has decreased.</td>
</tr>
<tr>
<td><strong>TOTAL EXPENDITURES</strong></td>
<td>$439,418</td>
<td>$830,261</td>
<td>$1,213,763</td>
<td>• Expenditures are in the form of projects. If projects aren’t completed in the same fiscal year the balance is rolled forward to the next year.</td>
</tr>
</tbody>
</table>
## Special Revenue Funds Summary
### Stormwater Fund

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<tbody>
<tr>
<td><strong>TOTAL REVENUES</strong></td>
<td>$1,217,430</td>
<td>$1,336,974</td>
<td>$1,450,035</td>
<td>The revenue may increase as we complete our Utility Audit of properties in the City</td>
</tr>
</tbody>
</table>
| **TOTAL EXPENDITURES** | $916,557        | $886,834        | $1,450,035         | • Expenditures consist of personnel costs as well as specified projects that are meant to improve the stormwater system within the City.  
• We hope to increase the number of project in the next fiscal year within our Capital Project Plan |
Enterprise Funds

Generally these are segregated as to purpose and use from other funds and accounts of the governmental entity with the intent that revenues generated by the enterprise activity and deposited to the enterprise fund will be devoted principally to funding all operations of the enterprise activity.
Enterprise Funds

Golf Course Fund
• Accounts for all funding associated with the City’s Golf Course

Mass Transit Fund
• Accounts for all funds associated with the Petersburg Area Transit both revenue and expenditure

Utilities Fund
• This accounts for all expenditures associated with the Water and Wastewater Services
<table>
<thead>
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</tr>
</thead>
<tbody>
<tr>
<td>TOTAL REVENUES</td>
<td>$12,580,449</td>
<td>$16,961,696</td>
<td>$18,303,668</td>
</tr>
<tr>
<td>TOTAL EXPENDITURES</td>
<td>$16,567,844</td>
<td>$15,968,376</td>
<td>$18,303,668</td>
</tr>
</tbody>
</table>
## Enterprise Funds Summary
### Golf Course Fund

<table>
<thead>
<tr>
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</tr>
</thead>
</table>
| **TOTAL REVENUES**   | $1,132,140      | $1,026,095      | $1,018,815         | • We project moderate growth in this area as the Course continue to rebuild its reputation  
|                      |                 |                 |                    | • The debt services associated with the golf course were moved from the general fund to the golf fund. This is offset by a transfer from the general fund to this fund.  |
| **TOTAL EXPENDITURES** | $1,186,182     | $969,239        | $1,018,815         | • The General operations of the golf course have begun to demonstrate a modest profit.  
|                      |                 |                 |                    | • The expenditures are anticipated to be consistent with revenues and past years.       |

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### Enterprise Funds

Mass Transit Fund Summary

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</thead>
<tbody>
<tr>
<td>TOTAL REVENUES</td>
<td>$3,659,802</td>
<td>$3,203,137</td>
<td>$4,518,875</td>
<td>• Revenue is projected to remain consistent for all funds received require a local government match therefore to control cost we will avoid the receipt of grants that exceed currently allocated funds.</td>
</tr>
<tr>
<td>TOTAL EXPENDITURES</td>
<td>$5,133,569</td>
<td>$4,359,363</td>
<td>$4,518,875</td>
<td>• Expenditures should remain consistent with current fiscal year.</td>
</tr>
</tbody>
</table>
## Enterprise Funds Summary
Utilities Fund

<table>
<thead>
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</table>
| TOTAL REVENUES         | $7,788,507      | $12,732,464     | $12,765,978        | • The effort to increase collections will impact the actual collection amounts for the fund.  
  • The actuals listed are the billed amounts |
| TOTAL EXPENDITURES     | $10,248,093     | $10,639,774     | $12,765,978        | • The budget will be reduced to reflect the need for additional funding for Capital projects. |

* Revenue represents total billed amount